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The Committee of Black Writers





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#### **PAGE VILLALUNA**

MVZ & Associates

# **PANELISTS**

## SHOULD I INCORPORATE?

WGAW Online Panel Event 10/27/20

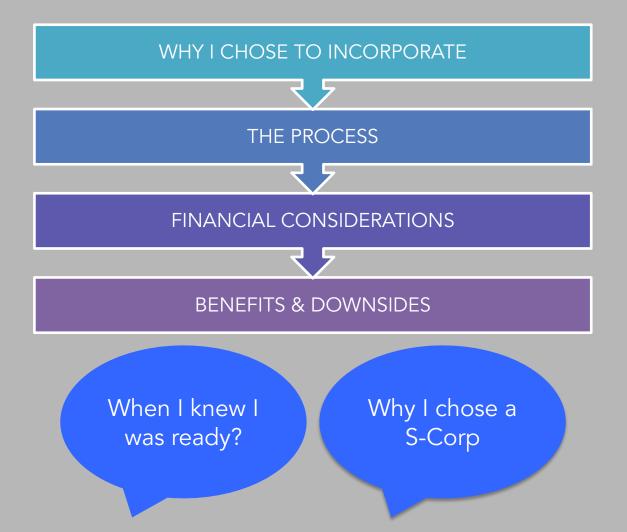
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## SID QUASHIE



## PROGRAM OUTLINE

- What is a Corporation
- Differences between C-corp or S-corp
- Pros & Cons of C or S-corp
- How to open a Corporation
- Examples of what can and can't be written off.
- Elimination of the 25% agency-lawyer-manager deduction
- Three tiers of income levels of TV and feature writers low, mid, and high
- Skills you can utilize before/after and budgeting
- Questions



#### **CORPORATION OVERVIEW**

#### PAGE VILLALUNA

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#### WHAT IS A CORPORATION?

What sets the corporation apart from all other types of businesses is that a corporation is an independent legal and tax entity, separate from the people who own, control and manage it. Because of this separate status, the owners of a corporation don't use their personal tax returns to pay tax on corporate profits -- the corporation itself pays these taxes. The TCJA established a single flat tax rate of 21% for corporations, significantly lower than the 15% to 35% rate that corporations paid under prior law. Owners pay personal income tax only on the money they draw from the corporation in the form of salaries, bonuses, and the like.

#### WHAT IS A CORPORATION?

Corporations make sense for business owners who either (1) run a risk of being sued by customers or of piling up a lot of business debts, or (2) have substantial personal assets they want to protect from business creditors. There are two entity 'types': C or S corporations.

\*\* A qualified financial professional can help you decide which type of corp is best suited for your individual financial circumstances and goals. Also note you can change the designation in the future if desired.

#### PROS OF INCORPORATING

#### **PROS**

- The entity is an ideal business structure for investors
- You can easily transfer ownership, and
- Directors and shareholders have limited liability.
- Personal/business protections
- Ability to own IP/Scripts/Property in the Corp
- Possible to create Health & Defined Benefit plans\*\*

## CONS OF INCORPORATION

#### **CONS**

- Corporations can be expensive to form and maintain\*
- There are filing fees, annual fees, and additional taxes.
- Corporate formalities (such as board meetings and record-keeping).
- Need to hire professionals: Accountant, Lawyer, etc.
- Must maintain with State/Federal to avoid tax issues

#### WHAT IS A C- CORP

The 'C' in C Corporation stands for the subchapter of the IRS code which governs the federal taxation of the entity. This structure is much more traditional than that of an S Corp.

C corporations have "double taxation". First, the company itself is taxed on business profits. Second, then owners pay individual income tax, but <u>only</u> on money they receive from the corporation as salary, bonuses, or dividends.

## C - CORPORATION

- Separate legal identity
- Limited liability for the owners
- Perpetual existence
- Separation between ownership and management
- No restrictions on who can hold shares
- Readily transferable shares
- Well-established legal precedents
- Widespread acceptance by the venture capitalists and other investors
- Ability to offer stock options
- Tax planning opportunities
- Defined benefit plans
- Charitable Contributions
- Annual and Fiscal year split (if desired)

#### WHAT IS AN S - CORPORATION?

An S corporation is a regular corporation that has elected "S corporation" tax status. Forming an S corporation lets you enjoy the limited liability of a corporate shareholder but pay income taxes as if you were a sole proprietor or a partner in a partnership.

In an S corporation, all business profits "pass through" to the owners, who report them on their personal tax returns. The S corporation itself does not pay any income tax, although an S corporation must file a tax return to report each shareholder's portion of the corporate income.

#### S - CORPORATION BENEFITS

Forming an S corporation generally allows you to pass business losses through to your personal income tax return, where you can use it to offset any income that you (and your spouse, if you're married) have from other sources.

When you sell your S corporation, your taxable gain on the sale of the business can be less than it would have been had you operated the business as a regular corporation.

#### S - CORPORATION BENEFITS

S corporation shareholders are not subject to self-employment taxes on the distributions they receive from the corporation.

These taxes, which add up to more than 15% of your income up to an annual ceiling, are used to pay your Social Security and Medicare taxes.

However, S corporation shareholders ordinarily work as employees of the corporation and must pay employment tax on their employee compensation.

#### **HOW TO ELECT S CORPORATION STATUS**

To create an S corporation, you must first create a regular corporation by filing articles of incorporation with your secretary of state's office or your state's corporations division.

Then, to be treated as an S corporation, all shareholders must sign and file IRS Form 2553.

## S-Corp K1 Form

If you are an owner of an LLC, S-Corp, or other entity that passes through taxes to its owners, you will receive

a K1 form each year.

The K1 is prepared by the entity to distribute to owners/shareholders to outline their portion of the income, loss, and deductions.

		Г	☐ Final K-1 ☐ Amend		651117 OMB No. 1545-0123
	nedule K-1 2017	Pa	art III Partner's Share	of Cui	rent Year Income,
Fo	rm 1065)	20.	Deductions, Cre	dits, a	nd Other Items
	artment of the Treasury nal Revenue Service For calendar year 2017, or tax year	1	Ordinary business income (loss)	15	Credits
	beginning / / 2017 ending / /	2	Net rental real estate income (loss	s)	
	rtner's Share of Income, Deductions, edits, etc.   See back of form and separate instructions.	3	Other net rental income (loss)	16	Foreign transactions
	Part I Information About the Partnership	4	Guaranteed payments		
A	Partnership's employer identification number	5	Interest income	-	
В	Partnership's name, address, city, state, and ZIP code		THE SET HESTING		
		6a	Ordinary dividends		
		6b	Qualified dividends		
С	IRS Center where partnership filed return	7	Royalties		
D	Check if this is a publicly traded partnership (PTP)	8	Net short-term capital gain (loss)		
F	Part II Information About the Partner	9a	Net long-term capital gain (loss)	17	Alternative minimum tax (AMT) items
E	Partner's identifying number	9b	Collectibles (28%) gain (loss)	-	
F	Partner's name, address, city, state, and ZIP code	1	10 500 001 00		
		9c	Unrecaptured section 1250 gain		
		10	Net section 1231 gain (loss)	18	Tax-exempt income and nondeductible expenses
G	General partner or LLC Limited partner or other LLC member-manager member	11	Other income (loss)		
н	☐ Domestic partner ☐ Foreign partner			_	
11	What type of entity is this partner?				
12	If this partner is a retirement plan (IRA/SEP/Keogh/etc.), check here			19	Distributions
J	Partner's share of profit, loss, and capital (see instructions):  Beginning Ending	12	Section 179 deduction		
	Profit % %	13	Other deductions		
	Loss %			20	Other information
	Capital %	1			

#### C - CORP

VS.

S - CORP



- Double taxation
  - Corporate and Personal Returns
- Salary and dividends
- Choose Fiscal Year end month.
- Individual, institutional and foreign investment money (film entity vs. loan-out)
- Unlimited number of investors



- No Federal Taxation
  - Pass-through
- Salary and dividends
- Fiscal Year end is calendar year (Same as personal income tax year end month
  - -- December)
- Fiscal Year end can be changed through filing a Section 444
- Individual investors only
- Limited number of investors

# Incorporation is a Two-Tiered Financial Structure

Studio/Network pays loan-out Corp.

Loan out pays SSI/SSDI/FUTA employer supplemental taxes and corporate taxes

Your loan out pays YOU a W2 salary

You pay individual income taxes

At what income level should I incorporate?

## ENTITY COMPARISON CHART C VS S CORP

Entity Comparison Chart									
	Sole Proprietorship—Tab 61	Partnership—Tab B	C Corporation—Tab C	S Corporation—Tab D	Limited Liability Company—Tab F5				
IRS Pub.	334	541	542	None <sup>2</sup>	541				
IRS Form	Schedule C, Form 1040	Form 1065	Form 1120	Form 1120S	Form 1065 <sup>3</sup>				
Entity Description	vidual who carries on an unincorporated trade or business. (If a husband and wife carry on a business together as partners, they should file Form 1065, U.S. Return of Partnership Income.) Exception: Husband and wife residing in a community property state may treat the business as a sole proprietorship. Also see Qualified Joint Venture on Page B-2.	necessarily constitute a partnership. Án LLC with two or more members is generally classified as a partnership for tax purposes. A partnership can elect to be taxed as a corporation.	carries its own legal status, separate and distinct from its owners. A corporation cannot elect out of corporate taxation. See "Check the Box" Rules—Entity Classification Election (Form 8832) on Page F-2.	S corporation by filing Form 2553. Only domestic corporations with one class of stock are eligible. An S corporation is limited to 100 shareholders, and may not have another corporation as a shareholder. (An exception exists for qualified subchapter S subsidiaries.) Other restrictions apply.	under state law. It is treated as a disregarded entity, partnership or corporation for federal income tax. Single-member LLCs are usually treated as disregarded entities taxed directly to their owner. See the <i>Limited Liability Company (LLC)</i> discussion beginning on Page F-1.				
Taxation	ule C and is reported as income or loss on the owner's Form 1040.	to the partners. Income is taxed to the partner whether or not distributed. Pass-through items retain the same character in the partner as they had in the partnership.	When shareholders take profits from the corporation, the distributions are usually taxable dividends (double taxa- tion). Personal service corporations are taxed at a high, flat rate.	to shareholders. Pass-through items retain the character in the hands of the share- holder they had in the corporation.	Same as a Partnership in this chart.				
Wages and SE Tax	of net earnings from self-employment. SE tax is computed on Schedule SE and is reported as "Other Taxes" on Form 1040. Deduct one-half of SE tax	Other items, such as interest and dividends,	for a corporation, including officers, are treated as employees. Wages of corporate employees are subject to payroll tax and withholding. Wages paid to employee-shareholders must	These wages must be reasonable. Additional profits are passed through to the shareholder and are taxable for income tax purposes but not for SE tax purposes.	payments) may be subject to SE tax.				
Losses	Business losses can offset other income such as interest, capital gains or a spouse's wages if filing a joint return. Subject to hobby, passive activity and at risk loss rules under Sections 183, 469 and 465, respectively.	of loss by a partner is limited by the partner's basis, at-risk rules and passive activity rules. Subject to "hobby loss" rules under Section	extent of capital gains. Net operating loss of a corporation is carried back	holder's basis, at-risk rules and passive activity rules. Subject to "hobby loss" rules under Section 183.					
Fringe Benefits (See Tab K)	can deduct medical insurance premiums and reimbursement costs under an accident and health plan that covers all employees. If proprietor's spouse is cov- ered under a plan that also covers owner as part of family, deduction is allowed.	a guaranteed payment. Exception: Nontaxable benefits include, among others, legal service plans, educational and dependent care programs and certain working condition and de minimis fringe benefits and employee achievement awards.	rules).	shareholders owning more than 2% of slock. Exceptions: Contributions to retirement plans; compensation for injury or sickness; educational and dependent care programs; employee discounts; working condition and de minimis fringes and no-additional-cost services.	Same as a Partnership in this chart.				
Personal Liability <sup>6</sup>	The sole proprietor is liable for all business debts and actions.	General partner personally liable for all part- nership debt. Limited partner's liability usually							

ally limited to amount invested.4

amount invested.4

limited to investment in partnership

business and personal funds is allowed although not recommended). Business income is reported on Schedule C, which is filed with the owner's Form 1040.  There are fewer requirements on what type of bookkeeping system or	Partnership—Tab B  A partnership is easy to organize. A written partnership agreement is recommended, but not required. The agreement determines how income and losses are allocated to the partners. If a partnership agreement does not exist, partnership items pass through based on partners' ownership interests.  Depending on income and assets, the partnership may be required to include a balance	C Corporation—Tab C  A corporation is difficult and expensive to organize. Corporations must hold periodic board meetings and keep minutes. Corporations must comply with federal and state regulations.  The balance sheet on a corporation's	corporation. S corporations must make election with the IRS to be treated as an S corporation by filing Form 2553. Certain	Limited Liability Company—Tab F <sup>5</sup> An existing partnership can generally register for LLC status in the state in which it conducts business. Registration is generally less complicated than forming a corporation.	
ousiness to organize. Intermingling of ousiness and personal funds is allowed although not recommended). Business income is reported on Schedule C, which is filed with the owner's Form 1040.  There are fewer requirements on what type of bookkeeping system or accounting method is used in sole	partnership agreement is recommended, but not required. The agreement determines how income and losses are allocated to the partners. If a partnership agreement does not exist, partnership items pass through based on partners' ownership interests.  Depending on income and assets, the	to organize. Corporations must hold periodic board meetings and keep minutes. Corporations must comply with federal and state regulations.	corporation. S corporations must make election with the IRS to be treated as an S corporation by filing Form 2553. Certain events will cause automatic termination of S status. See <i>Terminations [IRC §1362(d)]</i> on	register for LLC status in the state in which it conducts business. Registration is generally less complicated than forming a	
what type of bookkeeping system or accounting method is used in sole		The balance cheef on a corporation's			
consistent, clearly reflect income and expenses, and allow the taxpayer o file an accurate return. The sole proprietorship must use the same tax	sheet with its income tax return. Therefore, the partnership should use the double-entry bookkeeping method. If a partner exchanges property other than cash in exchange for an interest in a partnership, special accounting rules apply. See Contributed Property on Page B-7.	income tax return must agree with the corporate books. A corporation must use a double-entry bookkeeping system. It must file all necessary employment and income tax returns.	The balance sheet on an S corporation's income tax return must agree with the corporate books. An S corporation must use double-entry bookkeeping. An S corporation must file all required payroll and income tax returns.	Same as a partnership.	
The owner is free to make all business decisions.	Control of the business operations is divided among partners.	Shareholders have control over the corporation to the extent they own voting stock.	Shareholders have control over the corporation to the extent they own voting stock.	Control is divided among members.	
	The partnership agreement may restrict the sale of a partnership interest, and may control the terms of the sale.		The corporate charter may place certain	The operating agreement may restrict transfer of ownership interests.	
capital contributions.  Income tax cannot be deferred by retaining profits.	out of.  – General partners are liable for actions of other partners—unlimited liability.	Advantages:  Limited liability.  Perpetual life.  Ability to raise capital through issuance of stock.  Ease of transfer of ownership.  Disadvantages:  Double taxation of profits.  Corporate charter restricts types of business activities.  Subject to various state and federal controls.  Dissolution can trigger taxable gains.	<ul> <li>Limited liability and perpetual life.</li> <li>Avoids double taxation of profits.</li> <li>Profits passed through are not subject to SE tax as in a partnership.</li> <li>Ability to raise capital by issuing stock.</li> <li>Disadvantages:</li> <li>Shareholders pay tax on earnings even if undistributed.</li> <li>Less flexibility in choosing a tax year.</li> <li>Contribution limits to a qualified retirement plan are based on employee-shareholder's wages, not overall profits such as a sole</li> </ul>	Advantages:  - Avoids certain S corporation restrictions.  - Avoids double taxation of profits.  - Business usually benefits from members who have complementary skills.  Disadvantages:  - Inconsistent treatment state to state.  - Must have at least two owners to be taxed as a partnership for federal tax purposes.  - Sharing of profits.  - Disagreements in decision making.	
O O O O O O O O O O O O O O O O O O O	penses, and allow the taxpayer file an accurate return. The sole oprietorship must use the same tax ar as the owner.  The owner is free to make all business cisions.  The owner is free to make all business cisions.  The owner is free to make all business cisions.  The owner is free to make all business cisions.  The owner is free to make all business cisions.  The owner is free to make all business cisions.  The owner is free to make all business cisions.  The owner is free to make all business cisions.  The owner is free to make all business cisions.  The owner is free to make all business cisions.  The owner is free to make all business cisions.  The owner is free to make all business cisions.  The owner is free to make all business cisions.  The owner is free to make all business cisions.  The owner is free to make all business cisions.  The owner is free to make all business cisions.  The owner is free to make all business cisions.  The owner is free to make all business cisions.	penses, and allow the taxpayer file an accurate return. The sole oprietorship must use the same tax ar as the owner.  It is owner is free to make all business cisions.  It is owner is free to make all business cisions.  It is owner is free to make all business cisions.  Control of the business operations is divided among partners.  Control of the business operations is divided among partners.  The partnership agreement may restrict the sale of a partnership interest, and may control the terms of the sale.  Advantages:  Advantages:  Advantages:  Advantages:  Advantages:  A partnership combines the skills and/or financial abilities of several people.  Easy to discontinue.  No additional tax return to file.  Sadvantages:  Unlimited liability.  May not bring in new owners or outside capital contributions.  Income tax cannot be deferred by retaining profits.  Lack of business continuity—entity  Advantages:  A partnership combines the skills and/or financial abilities of several people.  Easy to establish.  Business usually benefits from partners who have complementary skills.  Terminations can generally occur without taxation.  Disadvantages:  A partnership is often easier to get into than out of.  General partners—are liable for actions of other partners—unlimited liability.  Sharing of profits.	penses, and allow the taxpayer file an accurate return. The sole oprietorship must use the same tax ar as the owner.  In ele owner is free to make all business cisions.  Control of the business operations is divided among partners are biliable for actions of to the extent they own voting stock.  Convership is easily transferred by selling shares of stock. The corporate charter may place certain restrictions on the sale of stock.  Advantages:  Advantages:  Advantages:  Advantages:  Advantages:  Business usually benefits from partners who have complementary skills.  Terminations can generally occur without taxation.  Disadvantages:  Disadvantages:  Double taxation of profits.  Corporate charter restricts types of business activities.  Corporate charter favor.  Advantages:  Double taxation of profits.  Corporate charter restricts types of b	penses, and allow the taxpayer file an accurate return. The sole opprietorship must use the same tax are the owner.  It control of the business operations is divided among partners.  Control of the business operations is divided among partners.  Shareholders have control over the corporation to the extent they own voting stock.  Ownership is easily transferred by selling shares of stock. The corporate charter may place certain restrictions on the sale of stock.  Advantages:  Advantages:  Advantages:  Limited liability.  Perpetual life.  Ability to raise capital through issuance of stock.  Ease of transfer of ownership.  Corporate charter restricts types of business activities.  Corporate charter restricts types of	

## CLOSING A CORP

- Board Meeting to Vote on Dissolution
- File a Certificate of Dissolution With the State
- Winding Up Your Business
- Notice to Claimants
- Tax Clearance
- Bank Accounts, Permits, Out-of-State Registrations
- WGA for residuals



# Cost Benefit Analysis

Tax differences between S-Corp and C-Corp for 80K and 150K.

Costs for an S-Corp vs. a C-Corp.

Belva Anakwenze Abacus Financial

IG @BelvaAnakwenze

How much should I be making to form an S-Corp vs. a C-Corp?

#### Staff Writer: \$80k Gross Income

\$80k Earnings \*\* SEP: \$11,150 \*\*

	2017 Tax Law	John and Tay Cut Act	C Corn w/ SED	C Corp w/o SED	S Corp w/ payroll and SEP	C Carn w/a navrall ar CED
	2017 Tax Law	Jobs and Tax Cut Act	C COIP W/ SEP	C COIP W/O SEP	3 Corp w/ payroll and 3EP	3 Corp W/O payroll or SEP
Biz Income			\$ 80,000	\$ 80,000	\$ 80,000	\$ 80,000
25% Commissions			\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000
Business Taxes (Payroll and operati	8		\$ 7,000	\$ 8,500	\$ 7,000	\$ 800
SEP IRA Contribution	or .		\$ 11,150		\$ 11,150	
Gross Personal Income	\$ 80,000	9 \$ 80,000	\$ 41,850	\$ 51,500	\$ 41,850	\$ 59,200
Standard	\$ 6,350	\$ 12,000	\$ 12,000	\$ 12,000	\$ 12,000	\$ 12,000
Commissions \$ 37,500		n/a				
Other deductions \$ 6,150		n/a				
Itemized	\$ 43,650	n/a	n/a	n/a	n/a	n/a
Personal Exemption	\$ 4,050	n/a	n/a	n/a	n/a	n/a
Taxable Income	\$ 32,300	\$ 68,000	\$ 29,850	\$ 39,500	\$ 29,850	\$ 47,200
Federal Tax	\$ 3,679	9 \$ 10,824	\$ 3,391	\$ 4,554	\$ 3,391	\$ 6,248
AMT			,		-1	-1-1-
Business Taxes			\$ 7,000	\$ 8,500	\$ 7,000	\$ 800
Total Tax Paid	\$ 3,679	\$ 10,824	\$ 10,391	\$ 13,054	\$ 10,391	\$ 7,048

## S-Corp "Pass Through" Income vs. C-Corp Salary

S-Corp – You can "pass through" all \$60K.

- With this strategy you can't have a SEP/IRA deduction.
- 60K will pass through to an individual return.
- With no salary dispensation, you beat employer supplemental taxes (SSI/SSDI/FUTA).

So you beat both corporate taxes and employer supplemental taxes.

• You are only taxed \$5839.50 on the \$45K pass through monies when it gets to your individual filing.

C-Corp – No pass through. You salary yourself \$45K and you must pay employer supplemental taxes.

#### Staff Writer: \$150k Gross Income

\$150k Earnings \*\* SEP: \$21,000 \*\*

	20	17 Tax Law	Jobs an	d Tax Cut Act	C Co	rp w/ SEP	C Co	rp w/o SEP	S Corp w	payroll and SEP	S Corp	w/o payroll or SEP
			10		13		,		,		- 11	
Biz Income	83		12		\$	150,000	\$	150,000	\$	150,000	\$	150,000
25% Commissions			es:		\$	37,500	\$	37,500	\$	37,500	\$	37,500
Business Taxes (Payroll and op	0		es:		\$	13,500	\$	16,500	\$	13,500	\$	800
SEP IRA Contribution	et.		10		\$	21,000	×		\$	21,000		75.
Gross Personal Income	\$	150,000	\$	150,000	\$	78,000	\$	96,000	\$	78,000	\$	111,700
Standard		6,350	\$	12,000	\$	12,000	\$	12,000	\$	12,000	\$	12,000
Commissions \$37,500			n/a		(3)							11
Other deductions \$ 6,150	(3)		n/a		(3)							5.
Itemized		43,650	n/a		n/a		n/a		n/a		n/a	5.
Personal Exemption	\$	4,050	n/a		n/a	ii	n/a		n/a		n/a	7.
Taxable Income	\$	102,300	\$	138,000	\$	66,000	\$	84,000	\$	66,000	\$	99,700
Federal Tax	\$	24,552	\$	33,120	\$	9,834	\$	14,324	\$	9,834	\$	18,000
AMT		5,161			(3)							
Business Taxes					\$	13,500	\$	16,500	\$	13,500	\$	800
Total Tax Paid		29,713	\$	33,120	\$	23,334	\$	30,824	\$	23,334	\$	18,800

Cost of Corporation with \$150,000 Salary

Franchise Tax Board	800.00				
Sec of State	25.00				
Fed Unemployment	42.00				
State Unemployment	238.00				
<b>Employee Training Tax</b>	7.00				
State Disability	1,149.67				
Social Security	7,960.80				
Employer SS	7,960.80				
Medicare	2,175.00				
Employer Medicare	2,175.00				
Total	22,533.27				

#### Corporation Maintenance Fees

#### Secretary of State -- Statement of No Change

- These are filed yearly to the state. To maintain a corporation, it costs \$800/year the state corporation fee -- to keep your S/C-Corp functioning.
- Must pay \$25.00 annually when you file this Statement of Information to the State of California. With no change (short form) or the Statement of Change (long form).

Fees for city business licenses may also be required

• City of Los Angeles Business License: \$145.00 Annually.

To keep your corporation open in a no-income year, minimum fees of \$825 (State Corporate Tax and filing) still apply

Income Leveling with a Corporation

W2 salary as a staff writer

Quit job because of a feature gig

Feature gig windfall payment

Income leveling over 2 years





50% carried forward into 2018

received by loan-out



loan-out in 2017



Loan-out Salary 2016

Loan-out Salary 2017



## Non-incorporated Screenwriter

Start a retirement account (IRA)

Non-Reimbursed Employee Expenses have been eliminated.

Individual W2 Screenwriters and those with S-Corps do not qualify for the QBI or the 20% pass-through deduction because we are a "specified service activity (SSA)."

Any strategies to help W2 individuals absorb losses from Agency/Lawyer/Mgr commissions deduction?

Implications?

## S-Corp Screenwriter

The danger of an annual corporate payment is penalties and not withholding enough throughout the year.

Pay yourself monthly or quarterly so you don't get hit with withholding penalties and a big tax bill for not withholding enough.

What are the new tax laws that relate to an S-Corp?

## Some Details About Loan-Outs

Writing Partnerships use individual S-Corps for each writer.

Married writers can have separate S-Corps.

Writers with spouses can put a spouse on as an officer with the S-Corp and C-Corp, and payroll the spouse as an employee.

Married writers can use one C-Corp for both writers as employees of the Corporation.

## Loan-Out Start Form

Put both your Corp ID and Personal Tax ID on your start forms.

Must perform this on signing new contracts.

Cannot change from W2 status to S/C-Corp status in the middle of a contract. Will need to renegotiate contract as a Loan-Out entity.



#### PayrollServices LOAN-OUT START FORM

PRODUCTION COMPANY		PICTURE TITLE			AG	COUNT CODING
NAME OF LOAN OUT		FEDERAL EMPLO	YER ID NO.	UNION	OCC CODE JO	B CLASSIFICATION
NAME OF LOANED-OUT EMPLO		80C. SEC. NO.	OF LOANED-O	JT EMPLOYEE 87,	ART DATE	
STICEL MAILING ADDITESS OF		CHY	STATE	ZIP CODE   TE	LEITHÖNE	
STATE WHICH CORPORATION/I CONDUCTS BUSINESS OUT OF			ORPOHAII/ MBER		SINLSS NUMBER TO	
STATE OF INCORPORATION/LLC	U.S. CORPORATION US. SOLE PROPRIETOR U			F1011	WNED BY A CORPORATION WNED BY A SOLE PROPRIETOR	
CALIFORNIA NOTAT	N SOUTH CAROLINA	□ NO	. PARTNERSHIF N. U.S. COMPAN NE OF THE ABO		WNED BY A PARTNERSHIP OYEE	
	■ YF <i>ij</i> ■ NO	☐ NO	MINOR: I	COANED-QUE		AGENT AUTHORIZATION ATTACHED?  VES NO
DO NOT USE SHADED AREAS – FOR OFFICE USE ONLY						
TERMS OF EMPLOYMENT DAILY	IN TOWN RATE	AUAR HOURS	LOCATION RATE	AUAR Hours		G/L COBING
HOURLY RATE 1.5x in excess of guar.						

## C-Corp Screenwriter

What paying yourself should look

The ideal time to incorporate

SEP-IRA contributions

Paying your assistant as a W2 or a 1099 through your loan out.

How is a loan out handled in an insolvent year?

## Overall Deal

#### S Corp or C Corp

• No LLC, unless 8832 election for corp treatment

#### Beware of potential C Corp issues:

- ACH Payment Surprise
- Personal Holding Company
- Foreign source income

#### S Corp reminder:

 Federal S Corp election does not mean automatic S Corp status in all states, e.g., New York

#### 1099 Work

#### 1099 WORK

Don't have to pay self-employment tax if Corp is paid as a 1099

Implications of not paying yourself a salary and doing all your income as pass through to avoid employer supplemental taxes.

Implications of 1099 work?

Can writers who do not have a loan out company get 1099s instead of W2's? What would that mean? What are the pros and cons of that scenario?

## Money Wise

Before and After Incorporating

IG @BelvaAnakwenze

Your services as a writer is a BUSINESS

Creating a budget for small businesses

Finding partners that help your business grow

Making finances a priority

Knowing if you are making or losing money

## Money Motto

There is an abundance of money. It has its own energy and tends to end up in the hands of people who respect its power. Money is a tool. Use it wisely to build and leave a legacy.

Mindset Shift - Three key relationships with money

Avoidance (out of sight, out of mind)

Guidance (I want to do better)

Perfecting (Taking control)

IG @BelvaAnakwenze

Free financial mindset assessment

## Money Mindset

Your mindset is a direct relationship to your childhood and financial traumas

#### Changing your mindset

- Find financial mentors (qualified)
- Listen to financial podcasts
- Read financial books
- Do the hard work of tracking and improving

# 4 big financial mistakes of writers

Misplaced Trusts

Partners in your financial success

Financial tracking

Understanding bandwidth

## Misplaced Trust

#### Family and Friends

- Trusting our family and friends is AMAZING
- The challenge is we ofent trust them with business advice though they don't have expertise
- What worked for them in their business/life may not be the best for you

#### Advisors not specific to entertainment

- Entertainment is very nuanced
- Find professionals that know the ins and outs and can help you navigate the muddy waters

#### Incompentent/malicious advisors

- Trust your gut. If something does not feel right, inquire and verify work... even with a second opinion.
- 'Pay to Caesar what is Caesar's' don't let your advisor cut corners. That only leads to trouble with the IRS.

## Financial Partners

#### A good team of advisors

#### Make sure you have financial advocates

- Agent
- Attorney
- Accountant (entertainment focused)
- Mentor

#### Banking Relationships

#### **Credit Unions** (My favorite of ALL)

- Often relationship based
- Offer some of the best lending terms

#### **Online Banks**

- Use for savings
- makes money inconvenient

#### **Retail/big banks**

Perfect for everyday operations

## Financial Tracking

#### Accurate activity tracking is essential in

- Budgeting
- Forecasting
- Pricing

- Borrowing
- Tax planning
- Understanding when and how much to invest

#### All Financial decisions should be based on tracking

- Look at/track your activity (bank and credit cards)
  weekly; at least monthly
- Keep business and personal spending in different accounts
- Keep all business receipts
- Once you have your financial behavior tracked, you can start assessing challenge areas (savings, eating out, clothing etc.

#### Tools I Love

#### Tracking Help

- QuickBooks online (link in IG bio)
- TillerHq (link in IG bio)
- Create a Google Sheet
  - Date of transaction
  - Vendor/customer
  - Dollar amount
  - Put into a category

#### Business Meals

Taxpayers may continue to deduct 50 percent of the cost of business meals if the taxpayer (or an employee of the taxpayer) is present and the food or beverages are not considered lavish or extravagant. The meals may be provided to a current or potential business customer, client, consultant or similar business contact. Food and beverages that are provided during entertainment events will not be considered entertainment if purchased separately from the event. (In town) Entertainment is no longer a tax write off.

## IG @BelvaAnakwenze

#### Business Travel

As long as you are actually conducting business (money earning or generating activities) in a city other than the one you live in, the following business expenses generally qualify as tax-deductible. Whether you fly, take a train or bus, or rent a car to get to your business meetings or conferences, you can deduct the expense.

## IG @BelvaAnakwenze

#### Expense Categories

- Accounting services
- Advertising and promotion
- Auto and truck expenses
- Bank service charges
- Business gifts
- Business-related training sessions and seminars
- Certain bad debts
- Consulting fees
- Contract labor
- Educational expenses
- Equipment rent or lease
- Fusiabt and delivery abo
- Freight and delivery charges
- Hiring a lawyer for a criminal issue related to your business
- Incidentals on a business trip
- Insurance expenses building, equipment, liability, workman's compensation, E&O Insurance
- Interest expenses on business credit cards or loans

#### IG @BelvaAnakwenze

#### **Expense Categories**

- Licenses and regulatory fees
- Marketing expenses
- Meals (as long as it's directly related to the conduct of your business)
- Office supplies
- Outplacement services for your employees
- Payroll processing
- Permits and fees
- Postage
- Professional fees
- Recruiting expenses
- Rent expenses
- Repairs and maintenance
- Software expenses
- Subscriptions (business related, media, arts, job specific, etc)
- Taxes payroll; local, city and country property taxes; foreign taxes paid
- Telephone charges
- Travel expenses (related to the conduct and operation of your business)
- Uniforms (not wardrobe)
- Utilities

#### **Expense Categories**

- Medical insurance
- Out-of-pocket Medical Expenses
- Books, movies, theater, comic books, trade magazine subscriptions, newspaper subscription
- Internet, phone, cable/streaming subscriptions
- Waste removal/trash
- Courses and Conferences
- Union Dues
- Computers
- Website

\*\* Rules for deductions are subject to change. Make sure to ask your finance professional for an updated and expansive list (annually).\*\*



### SUPPLEMENTAL INFORMATION

#### **CALIFORNIA SECRETARY OF STATE WEBSITE**

- **SEARCH FOR CORPORATION NAMES :** <a href="https://businesssearch.sos.ca.gov">https://businesssearch.sos.ca.gov</a>
- **REQUIREMENTS, PAPERWORK & FEES:** <a href="https://www.sos.ca.gov/business-programs/business-entities/forms">https://www.sos.ca.gov/business-programs/business-entities/forms</a>
- **SAMPLE FORMS:** <a href="https://www.sos.ca.gov/business-programs/business-entities/forms">https://www.sos.ca.gov/business-programs/business-entities/forms</a>
- AGENT SERVICE OF PROCESS: <a href="https://www.sos.ca.gov/business-programs/business-entities/service-process">https://www.sos.ca.gov/business-programs/business-entities/service-process</a>
- DISSOLVING A CORP: https://bpd.cdn.sos.ca.gov/corp/pdf/dissolutions/corp\_stkdiss.pdf

#### **FEDERAL TAXES/IRS**

- CORP NEED FEDERAL EIN NUMBER:

  https://www.irs.gov/businesses/small-businesses-self-employed/apply-for-an-employer-identification-number-ein-on-mine
- HOW TO DECIDE TO INCORPORATE (FROM IRS): https://www.irs.gov/pub/irs-pdf/n 1036.pdf

### USEFUL LINKS

#### <u>APPS</u>

- ACCOUNTING: Mint, Quickbooks, Freshbooks, Xero, etc.
- **MILEAGE:** Stride, Everlance, Triplog, MileIQ, etc
- VIRTUAL ADMIN ASSISTANTS: Upwork, Invisible, Fancyhands, etc
   <a href="https://www.forbes.com/sites/gregoryferenstein/2019/02/16/hiring-a-virtual-assistant-a-hands-on-review-of-t">https://www.forbes.com/sites/gregoryferenstein/2019/02/16/hiring-a-virtual-assistant-a-hands-on-review-of-t</a>
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## Useful Links (cont'd)

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https://www.afinancialgroup.com
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http://www.AbundanceBound.com

https://www.accountingdepartment.com/blog/difference-between-s-corp-and-c-corp

http://blog.lawkick.com/difference-between-c-corporation-s-corporation/

https://www.bizfilings.com/toolkit/research-topics/incorporating-your-business/s-corporation-vs-c-corporation

https://www.bizfilings.com/toolkit/research-topics/managing-your-taxes/federal-taxes/s-and-c-corporations-create-differe

nt-tax-consequences

https://www.wrapbook.com/how-to-set-up-a-loan-out-company/

https://brandysams.com/services/courses/

https://www.incnow.com/blog/2018/03/06/loan-out-company/

http://jostockandjostock.com/legal-blog/tax-implications-of-converting-from-a-c-corporation-to-an-s-corporation/

https://dwdcpa.com/blog/switch-your-c-corp-to-s-corp-status

## USEFUL LINKS (CONT'D)

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http://time.com/money/5222840/tax-day-tax-law-changes/

https://www.withum.com/kc/20-deduction-qualified-income-flow-entities-boon-business/

https://eminutes.com/incorporate

https://www.thetaxadviser.com/issues/2009/apr/scorporationtaxyearrules.html

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https://www.cbiz.com/insights-resources/details/articleid/6192/the-impact-of-the-new-tax-law-on-pass-through-entities-article

https://www.investopedia.com/terms/l/losscarryforward.asp

## USEFUL LINKS (CONT'D)

https://www.federalregister.gov/documents/2019/02/08/2019-01025/qualified-business-income-deduction

https://www.irs.gov/pub/irs-pdf/f8275.pdf

http://www.filmstrategy.com/2015/02/production-tips-what-is-loan-out.html?m=1

https://www.cbiz.com/insights-resources/details/articleid/6153/tax-reform-and-its-impact-explained

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